INTERVIEW BY LAUREN DOWDLE



▲ "I am a firm believer of always remembering your roots."

"My high school's of horticulture class taught me skills that have been useful day to day in my business. The class confirmed my early belief that I wanted to pursue the green industry."

"Find a way to stand out from the rest and market your differences."



PRESIDENT KIRK'S LAWN CARE LIMERICK, PA.

EDUCATION

Owen J. Roberts High School Pottstown, Pa. Class of 2010

WORK EXPERIENCE

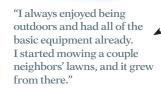
2008-2008 Intern Hallman Landscaping Spring City, Pa.

2008-2015

Front-end supervisor Kmart Corp. Phoenixville, Pa.

2003-Present

President Kirk's Lawn Care Limerick, Pa.





"We are not a large company, but we try to give back to local causes and initiatives whenever we can to better those who have helped us so much."





"I like to run with a local track club. Running is my stress reliever."

*WORDS OF WISDOM "Think of nontraditional ways to attract and incentivize employees." • "I think being younger allows me to see business and marketing practices on the horizon and quickly adapt to them before my competitors." • "I periodically check online software directories like GetApp or Capterra to see what's new. I have been able to discover and start using great software when they were at their infancy." • "I try to mentor and teach others some of the skills and mistakes I have learned along the way."